

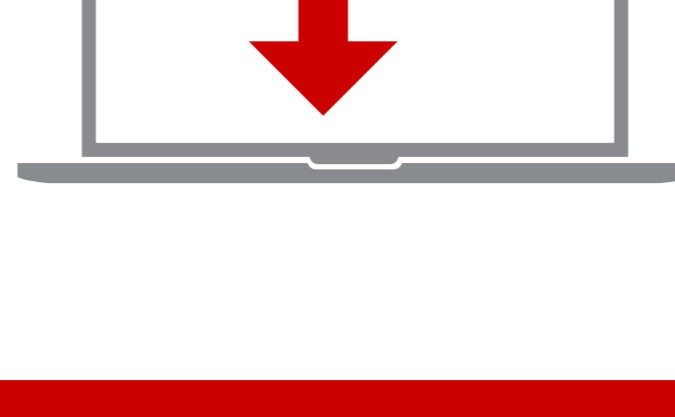


Authorized Reseller



MOBILE EMPLOYEES ARE PRODUCTIVE EMPLOYEES

Today's mobile workforce is more effective on Mac. CDW make it easier to keep them happy and productive.



Macs support the mobile workforce

A truly mobile experience needs to work whenever and wherever – without relying on tech support to keep going.

Users say Macs improve their work experience¹



97%
SAY INCREASED PRODUCTIVITY



94%
SAY SELF SUFFICIENCY WITH TECHNOLOGY



91%
SAY IMPROVED COLLABORATION

70% of Mac users experienced two or fewer computer issues in the last 12 months²

Employees prefer Mac



Nearly 3/4 of employees will choose a Mac when they get the chance to choose for themselves.³

BEST USER EXPERIENCE: NET PROMOTER SCALE (NPS) 47.5 FOR Mac⁴

Employers value Mac security and user experience



77%

of organisations view Mac as the most secure device out of the box⁶

79%

of users agree – "I could not do my job as effectively without using a Mac."⁸

100%

of Fortune 500 companies are now using Apple products⁷

APPLE DEVICE-AS-A-SERVICE OPTIMISES YOUR INVESTMENT



Maximise your organisation's Apple investment by replacing traditional purchasing with scalable, flexible financing options that shift IT expenditure from a CAPEX to an OPEX model.

- Automated Application Packaging
- Provisioning
- Device Encryption
- Device Management
- Self-service
- Apple Business Manager Integration



CDW SERVICES MAXIMISE THE MOBILE BUSINESS



FOR THE ENTERPRISE

FLEXIBLE FINANCE – CDW works directly with Apple to create a financing solution that works for your business.

EASY UPGRADES – Enjoy complete control of your technology refresh, with a simple and friendly experience.

FOR THE EMPLOYEE

BETTER USER EXPERIENCE – Use the right tools with fewer hassles.

SMARTER WAYS OF WORKING – Be more productive and more secure.

INDICATIVE COSTS OF APPLE DEVICES THROUGH CDW AND APPLE

A truly mobile experience needs to work whenever and wherever – without relying on tech support to keep going.

MacBook

<p>MODEL MacBook Air in Space Grey 13-inch with M1 chip with 8-core GPU 8GB RAM 512GB SSD Storage</p>	<p>AFS SAVING 21%</p>
<p>APPLE LIST PRICE £1040.83 + VAT</p>	<p>MONTHLY AFS RENTAL £22.64 + VAT per month <small>36-month option</small></p>

<p>MODEL MacBook Pro in Space Grey 13-inch with M1 chip with 8-core GPU 16GB RAM 1TB SSD Storage</p>	<p>AFS SAVING 23%</p>
<p>APPLE LIST PRICE £1582.50 + VAT</p>	<p>MONTHLY AFS RENTAL £33.88 + VAT per month <small>36-month option</small></p>

Mac mini

AFS SAVING
12%

MODEL
M1 chip with 8-core GPU
16GB RAM 512GB SSD Storage

APPLE LIST PRICE
£915.84 + VAT

MONTHLY AFS RENTAL
£22.33 + VAT per month
36-month option

FOR MORE INFORMATION ON HOW CDW WITH APPLE FINANCIAL SERVICES CAN CREATE A FLEXIBLE FINANCIAL SOLUTION FOR YOUR ORGANISATION CONTACT OUR APPLE PRACTICE TEAM TODAY AT APPLEPRACTICE@AE.CDW.COM

CONTACT US >

¹ <https://www.jamf.com/resources/e-books/global-survey-mac-in-the-enterprise/>

² <https://www.jamf.com/blog/total-cost-of-ownership-mac-versus-pc-in-the-enterprise/>

³ <https://9to5mac.com/2018/04/26/employee-choice-ios-mac/>

⁴ <https://www.jamf.com/resources/videos/lbm-and-jamf-technology-choice-improves-performance-and-satisfaction/>

⁵ <https://www.jamf.com/resources/pres-releases/new-research-finds-77-of-organizations-who-use-mac-and-non-mac-devices-view-mac-as-the-most-secure-device-out-of-the-box/>

⁶ <https://wccftech.com/macs-increasing-productivity-new-survey/>

⁷ Jeremy Butcher, Enterprise and Education Product Marketing at Apple, speaking at the Jamf Nation User Conference 2019. Report available here: <https://www.imore.com/every-company-fortune-500-uses-apple-products>

⁸ <https://www.jamf.com/resources/pres-releases/new-research-finds-77-of-organizations-who-use-mac-and-non-mac-devices-view-mac-as-the-most-secure-device-out-of-the-box/>